

2014-2015 ALTCFM Sponsorship Opportunities

2014-15 ALTCFM BOARD

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Newsletter Deadlines:

Spring 2014: May 2, 2014

Summer 2014: August 5, 2014

Fall 2014: October 20, 2014

Winter 2014-15: Jan 10, 2015

ALTCFM
95 West Street
Rocky Hill, CT 06067
Call 860-721-7400
Fax 860-721-7406
Email altcfm@snet.net
www.altcfm.org

ALTCFM is an association working to enhance the management expertise of individuals within the long term care continuum. Our 420+ members are financial managers and administrators of long term care facilities in Connecticut, who make or influence purchasing decisions within their facilities. Other members include bookkeepers, government officials and consultants including accountants, attorneys and bankers.

Annual sponsorship packages apply to our 2014-15 fiscal year April 1, 2014-March 31, 2014. Beginning with our Summer 2014 issue, the newsletter will become digital only and all members will be emailed a copy to download and/or print at their leisure. Past issues are accessible on our website for members (you must be signed in to access it).

To reserve a package, indicate your choice, fill in the information below, and return this form to the ALTCFM Office by May 2nd

PLATINUM SPONSORSHIP \$1,250

- ½ page ad in 4 issues of the ALTCFM newsletter
- full page ad and preferred placement in the 2014-15 digital membership directory
- sponsor ad and link on website for one full year.

GOLD SPONSORSHIP \$1,000

- ¼ page ad in 4 issues of ALTCFM newsletter
- full page ad and preferred placement in digital 2014-15 membership directory
- sponsor ad and link on website for one full year

BRONZE SPONSORSHIP \$750

- ¼ page ad in 4 issues of ALTCFM newsletter
- full page ad in digital 2014-15 membership directory

ALA CARTE

Digital Directory Advertising
Full Page Ad (7 1/2" x 10" long) \$200

Newsletter	1x	4x
___ Full Page (7 1/2" x 10")	\$350	\$1,200
___ 1/2 Page (7 1/2" x 5")	\$250	\$875
___ 1/4 Page (3 3/4" x 5")	\$175	\$625

Website Logo & Link for 1 year \$500

Learn more about new Webinar Opportunities and Sponsorships. Call or email the ALTCFM office.

Sign me up for a _____ Sponsorship!

___ I will submit my advertisement in PDF (embed all fonts) format by email

___ Enclosed is my check ___ Please invoice

Name _____

Company _____

Address _____

City/Zip _____

Phone _____ Fax _____

Email _____

Authorized Signature _____